

Overview of our products, customers, and readers

Taylor & Francis publish content for academic or professional audiences. This overview will provide details on these audiences and the types of books we publish with them in mind.

While some of our books may have wider trade appeal, we do not primarily publish for a general audience.

Nearly all our content is published in both print and electronic formats. We generally produce multi-use library books in hardback and books primarily designed for use and purchase by individuals in paperback.

Our titles are made available to both individual and multi-use customers in all familiar e-Book formats including Kindle and ePub via VitalSource. We also have two dedicated institutional digital resource platforms:

- [Routledge Handbooks Online](#), where over 50,000 chapters from our prestigious CRC Press and Routledge Handbooks and Companions can be accessed digitally
- [Taylorfrancis.com](#), where our entire digital catalogue is available to institutions in various collections and access models.

We believe in social justice, diversity, equity, and inclusion, and we support ethically responsible research. Authors are encouraged to follow advice for using bias-free language in their work, and to consider diversity in their selection of contributors, texts, references, images, and case study examples.

Open Access

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Summary table: audience, purchasers, book types and formats

Audience	Primary purchasers¹	Book Type	Notes	Format²
Academics, researchers, and advanced/postgraduate students	Academic Libraries (some individuals)	(Research) Monograph	High-level research; original scholarly contribution (also the broader or more applied (STEM) "Reference" type)	Hardback and e-Book, possible future paperback
		Handbook	Cutting-edge, authoritative overview by international experts; premium digital reference site Routledge Handbooks Online	
		Short Form	Concise introduction or overview in fewer than 50,000 words; potential quick publication	
Professionals, practitioners, and applied researchers	Individuals and professional institutions	Professional	Reference, practice and development and training designed to support people in their occupations	Hardback and/or Paperback, and e-Book
		Short Form	Concise introduction or overview in fewer than 50,000 words; potential quick publication	Hardback and e-Book, possible future paperback
Students (and instructors)	Individuals (and libraries/institutions)	Textbook	Undergraduate and graduate courses; core texts (essential course material; introductory/key) and supplementary texts (specific or specialized aspects/approaches; further reading)	Hardback and/or Paperback, and e-Book
		Short Form	Concise introduction or overview in fewer than 50,000 words; potential quick publication	Hardback and e-Book, possible future paperback

¹ Research and reference products are typically purchased by institutional libraries through which they are accessed by multiple readers.

² We produce multi-use library books in hardback and books primarily designed for use and purchase by individuals in paperback.

Text type descriptions

Research Monograph

Monographs are high-level hardback books that make an original scholarly contribution to their subject area. Primarily stocked by institutional libraries for use by researchers and academics, monographs may also be purchased by individuals for personal reference or having been assigned as further reading on an upper-level course. They may be authored by an individual or team; or may comprise an edited collection of chapters by several contributors.

The similar "Reference" text type is more common in STEM subject areas and can be broader or more applied than the Monograph.

Handbook or Companion

A handbook or companion provides a cutting-edge overview of a subject area or sub-discipline. Each handbook surveys its topic, explaining why it is important, and critically discussing the leading views in the area.

Each volume draws together newly commissioned work from an international team of contributors specifically chosen for their expertise and knowledge in the field. Introduced and contextualized by a leading subject specialist, they deliver a coherent and authoritative volume covering classic and current research, controversies and debates, and future trends.

Handbooks are primarily aimed at the international academic library market and are used (and sometimes individually purchased) by academics, researchers, and postgraduates. They are initially published in hardback with possible future paperback publication.

Our premium digital reference site [Routledge Handbooks Online](#) provides institutional access to our handbooks at chapter level, significantly expanding potential readership and discoverability.

As a potential handbook editor, please keep the following in mind when planning and proposing your book:

- The anticipated structure of a handbook comprises a general introduction and 35-40 chapters of approximately 8,000 words each, generally divided into sections, such as "Historical Perspectives," "Core issues and Topics," "New Debates," and so on.
- Handbooks have no general bibliography (only chapter references) and a detailed index will be key. There will be no footnotes, but endnotes can be accommodated in each chapter.

- There will be minimal use of illustrations and no inclusion of copyrighted material.
- An international line-up of contributors is strongly encouraged, including, where possible, authors from the UK, continental Europe, Asia, and the US.

Short Form: "Focus"

Routledge/CRC Focus is our program of short form publications. Each book contains between 20,000 and 50,000 words (including notes and references). They offer a flexible option for situations where there is too much material for a journal article, but not enough for a full-length book.

Their length means that short form titles can potentially be published quicker than other types of book, often in as few as 12 weeks. This makes them ideal for responding rapidly to topical issues and current affairs. They are initially published in e-Book and Hardback at a competitive price.

This versatile format lends itself to a variety of topics and approaches, including:

- A short overview of an emerging area or "hot topic"
- A detailed case-study
- Reworking of research for a policy, professional or practitioner audience
- Analytical or theoretical innovations
- A timely response to current affairs or policy debates
- Edited collection presenting multiple viewpoints

The format and turnaround time of short form titles offers a great opportunity for impact. Focus titles sell globally into all our national and regional markets, to both institutions and individuals including scholars, students, researchers, professionals, and practitioners, as well as those working in think tanks and policy circles.

Professional

Our professional books combine high-level research and the latest scholarship for application and practice, including as instructional material and reference. They are intended for practitioners such as mental health professionals, schoolteachers, and filmmakers, as well as researchers working outside of university settings.

Textbook

Intended for use in undergraduate and graduate courses, we publish textbooks for both emerging and established subject areas. Our emphasis on pedagogy and text development, combined with lively and imaginative design, supports students with all the information they need for their course, and guides them to further study and independent learning.

Our textbooks are broadly divided into two categories: (1) core texts, usually introducing and exploring key concepts, intended as the main book to be used by students in a course, and (2) supplementary texts, which often explore a specific aspect of a subject and may appeal to researchers in addition to students as further reading.